

THE SELLING PROCESS

Krista Lorenzo | 412-956-6563

Going the Extra Mile for You!



1



PREPARATION

Assess and prepare your home for sale, including repairs, upgrades, and staging.

2



MARKETING

Work with me to market your home effectively, utilizing online and offline strategies.

(Zillow.com, REALTOR.com, In addition to 700+ other Syndicated Websites)

3



SHOWINGS

Allow potential buyers to view your home through scheduled showings.

4



NEGOTIATION

Review and negotiate offers to reach mutually agreeable terms with the buyer.

5



CLOSING

Complete the necessary paperwork, transfer ownership, and finalize the sale at the closing.

Getting Your Home Sold for top dollar is my #1 priority!