

ALEX BONDI

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SUMMARY

I bring a strong foundation in multimedia skills acquired from one of the top media schools, complemented by a driven and charismatic personality. As a student-athlete, I have developed a strong work ethic and excellent teamwork abilities, making me comfortable and effective in collaborative environments focused on achieving shared goals.

WORK EXPERIENCE

Graphic Designer / Social Media Administrator

Aug 2023 - Present

Pro Knitwear (Pittsburgh, PA)

- Designed a variety of products including jerseys, team apparel, and company merchandise.
- Collaborated with notable clients such as the Pittsburgh Pirates, Pittsburgh Steelers, Pittsburgh Penguins, San Francisco 49ers, and several universities.
- Managed and created all social media content for the company.

Marketing Intern

June 2023 - Aug 2023

Peters Township Chamber of Commerce (McMurray, PA)

- Led a comprehensive rebranding initiative for the Peters Township Chamber of Commerce, a non-profit organization.
- Developed and posted engaging social media content.
- Assisted with event planning and coordination.

Content Creator / Player

Aug 2019 - Apr 2023

Point Park University (Pittsburgh, PA)

- Produced and managed all social media content for the Point Park University Softball Team.
- Served as the starting First Baseman for four consecutive years (2019-2023).

Assistant Web Developer

Apr 2022 - Dec 2023

DREAM Web Development (McMurray, PA)

- Acquired extensive knowledge in web development, including website creation, poll integration, blog post management, and web design.
- Engaged with clients to understand and represent their brand identities while fostering professional relationships.
- Adapted to remote work while balancing academic and athletic commitments.

EDUCATION

Bachelor of Arts in Multimedia with a concentration in Graphic Design

Aug 2019 - Apr 2023

Point Park University (Pittsburgh, PA)

- GPA: 3.5, Relevant Courses: Graphic Design (Web/Print), Typography, Media Ethics, Media Law.

TECHINICAL SKILLS

Proficient in Adobe Photoshop, Premiere Pro, Lightroom, InDesign, Illustrator, WordPress, Canva, Microsoft Word, PowerPoint, Atlas, Constant Contact, Procreate, and Kit Builder.

AREAS OF EXPERTISE

Graphic Design for Print and Digital Media, Social Media Management, Video Production and Editing, Web Development, Photography (Production and Editing), Advertising, Typography, Multimedia Writing.